



Journalism

Undergraduate Courses Victoria, 2019

OVERVIEW

This document has been developed to assist students and their families in researching undergraduate Commonwealth Supported Place journalism courses at Victorian universities. Written by Sandie McKoy, Catholic College Wodonga. The information has been approved by the universities listed in the document.

Exploring courses

You can search the state-based Tertiary Admission Centre websites for information about courses. Where possible, information has been taken from 2019 Undergraduate Course Guides. To search for Victorian courses, use the Victorian Tertiary Admissions Centre (VTAC) course search function at www.vtac.edu.au/

- **Indicative ATAR** – ATARs listed in this document are from the 2018 intake and may change for the 2019 intake. Please only use them as a guide.
- **English prerequisite:** EAL = English as an Additional Language. 'Any other English' includes English, English Language and Literature.
- **Prerequisites** – can change throughout the year. Please use the ones listed as a guide only.

Index

Institution	Page	Institution	Page	Institution	Page
Deakin University	2	RMIT	2	Swinburne University	3
Monash University	4	The University of Melbourne	5	La Trobe University	5
Victoria University	6	Australian Catholic University	6		

Key Websites

- Media, Entertainment & Arts Alliance - <https://www.meaa.org/>
- The Good Universities Guide: How to become a journalist, <https://bit.ly/2Gwk06w>
- The Footnotes: Communications, Journalism & Writing, <https://bit.ly/2ltluDq>

JOURNALISM

Deakin University

Bachelor of Communication (Journalism):

Indicative ATARs: Melbourne Burwood – 60.65, Geelong Waurin Ponds – 68.60, Cloud – Not Published.

Must achieve a minimum study score of 25 in English (EAL) or 20 in any other English, <https://bit.ly/2rEknGI>

“Develop your knowledge in communication and media while gaining practical skills. Learn how to identify, research, plan and produce newsworthy stories suitable for print, broadcast and online media.

Final year students undertake a program of intensive news production in a digital newsroom, ensuring you graduate with the ability to create and edit word, sound and vision to craft stories, news and features for delivery via print, radio, television or multimedia newsrooms”.

Newsroom and Creative Media Lab, Melbourne Burwood campus, <https://bit.ly/2GzKUdQ>

Bachelor of Arts (majoring in Journalism).

Indicative ATARs: Melbourne Burwood – 60.10, Geelong Waurin Ponds – 60.80, Cloud – 69.60.

Must achieve a minimum study score of 25 in English (EAL) or 20 in any other English, <https://bit.ly/2mJuCp0>

Can choose a second major or a minor in a study area such as: Advertising, Digital Media, Media Studies or Film, Television & Animation.

Can combine the Bachelor of Arts with one of the following degrees: Commerce (could study a major in Marketing), Law, Science, or Health Sciences or a Vertical program with the Master of Arts (International Relations) or the Master of Education (Secondary).

RMIT

Bachelor of Communication (Journalism):

Melbourne, <https://bit.ly/2GwJ5yr>

Selection criteria: Indicative ATAR – 81.30 + a minimum study score of 30 in any English.

“RMIT’s journalism program is highly regarded by the local and international news media industry, for its blend of theory and practice. Graduates are employed in all major news organisations in Australia, and in many international news agencies.

As part of your studies, you will take part in both simulated and live productions of radio and TV news and current affairs. You will also learn to write high quality print and digital news and feature stories, which will be published in the well-regarded City Journal.

By the end of your studies you will have the practical and theoretical knowledge to begin a career in journalism, in Australia and abroad, and be able to show employers evidence of your skills and achievements with a professional portfolio of published work.

With the changing dynamic of the industry, our students are also well equipped to pursue roles such as media advisors and corporate communication specialists.”

Bachelor of Communication (Professional Communication): Melbourne,

<https://bit.ly/2ldLvrr>

Selection criteria: Indicative ATAR – 82 + a minimum study score of 30 for any English.

Students will learn about Advertising, Public Relations, Media and Journalism and choose a specialisation to undertake. You will be required to choose a ‘contextual strand’ from one of five study areas.

JOURNALISM

Swinburne University of Technology

Graduates of the listed courses may be eligible to apply for membership of the Media, Entertainment and Arts Alliance.

Bachelor of Media and Communication (Professional) (majoring in Journalism):

Hawthorn, <https://bit.ly/2wove8H>

Selection criteria: Indicative ATAR – minimum of 80, plus a minimum study score of 30 in English (EAL) or 25 in any other English.

“Combine traditional journalistic skills with online publishing, multimedia production and the skills required for interacting with audiences, social networking and building online communities. Publish and broadcast work in online, television, radio and print outlets.”

Students will complete a guaranteed year of paid industry experience.

Can undertake a second major or co-major in a study area such as: Public Relations, Advertising, Media Industries, Professional Writing & Editing, Social Media, Marketing, or Screen Production.

Bachelor of Media and Communication (majoring in Journalism):

Hawthorn, <https://bit.ly/2rT9a6n>

Selection criteria: Indicative ATAR – minimum of 60, plus a minimum study score of 30 in English (EAL) or 25 in any other English.

This is the same course as the Professional degree, however you will not be eligible for the guaranteed year of paid industry experience.

Swinburne University of Technology

Bachelor of Arts (Professional) (majoring in Advertising):

Hawthorn, <https://bit.ly/2wTY5qz>

Selection criteria: Indicative ATAR – minimum of 80, plus a minimum study score of 30 in English (EAL) or 25 in any other English.

“Combine traditional journalistic skills with online publishing, multimedia production and the skills required for interacting with audiences, social networking and building online communities. Publish and broadcast work in online, television, radio and print outlets.”

Students will complete a guaranteed year of paid industry experience.

Can undertake a second major or co-major in a study area such as: Public Relations, Advertising, Media Industries, Professional Writing & Editing, Social Media, Marketing, or Screen Production.

Bachelor of Arts (majoring in Journalism):

Hawthorn, <https://bit.ly/2La5zbQ>

Selection criteria: Indicative ATAR – minimum of 60, plus a minimum study score of 30 in English (EAL) or 25 in any other English.

This is the same course as the Professional degree, however you will not be eligible for the guaranteed year of paid industry experience.



JOURNALISM

Monash University

Bachelor of Arts (Majoring in Journalism):

<https://bit.ly/2GweLEj>

Selection criteria: Indicative ATAR – Caulfield - 76.15, Clayton – 81.00. indicative Monash Guarantee ATAR – 75. Minimum study score of 30 in English (EAL) or 25 in any other English.

“Study print, digital, audio and video journalism – preparing you for a creative and rewarding media career – with the Monash Journalism major. The program is housed in one of the largest journalism schools in Australia and is taught by leading, award-winning journalists and renowned journalism academics.

Your studies will provide an excellent foundation in journalistic practice, including the advanced research and communication skills needed to produce high-quality content for media and professional practice. You will also gain a firm understanding of the history and ethical principles of robust and accurate journalism, which underpin the media in a democratic society.”

Can complete an extended major in Journalism. Could also complete a second major or a minor in one of the following study areas: Communication and Media Studies, Film & Screen Studies, Human Geography, Human Rights, International Relations, or Politics etc.

Can combine the Bachelor of Arts with another Bachelor degree, such as: Fine Art, Music, Business, Commerce, Education, Engineering, Information Technology, Laws, or Science etc.

With strong academic grades, you could also complete a vertical Bachelor/Masters program in 4-years.

Monash University

Bachelor of Media Communication (majoring in Journalism): Caulfield, <https://bit.ly/2wSlVt>

Selection criteria: Indicative ATAR – 80.05 + a minimum study score of 30 in English (EAL) or 25 in any other English, <https://bit.ly/2r66lgY>

“Be prepared for the professional practice of high-quality journalism. You’ll gain knowledge relating to all production technologies for journalism: digital, print, video and audio.

The specialisation will give you advanced skills in research and communication for professional practice, and is founded on the principle that robust and accurate journalism is an essential component of a democratic society.

You’ll also explore foundational and contemporary scholarship about the context and practice of journalism in Australia and internationally, with extensive use of media examples and case studies.”

Will complete an internship or professional project in the final year of your degree.

Can combine the Bachelor of Media Communication with either the Bachelor of Communication Design, or the Bachelor of Business (could major in marketing).

Key websites for both courses:

You will contribute to the Monash student led publication – Mojo News, <http://mojonews.com.au/>

Journalism Website - <https://bit.ly/2rSFW7o>

Global Immersion Guarantee - <https://bit.ly/2La70Hg>

JOURNALISM

The University of Melbourne

Bachelor of Arts (Majoring in Media and Communications): Parkville, <https://bit.ly/2IUChV6>

Selection criteria: Indicative ATAR – 85, indicative Access Melbourne Guaranteed ATAR – 80. Minimum study score of 30 in English (EAL) or 25 in any other English.

Bachelor of Arts (Extended) – entry for Indigenous students, <https://bit.ly/2LcaZ6h>

Master of Journalism, Parkville, <https://bit.ly/2s6fIP3>

“Media and Communications offers students foundational knowledge for the 21st century. It equips students with a critical understanding of the constantly changing global media environments and technologies, and provides core research and professional skills valued across a range of media sectors.

The wide array of subjects that comprise the Media and Communications major cover key developments in media industries, new communication technologies, and their impact on politics, society and culture.

While the main focus is on Australia and the Asia-Pacific, the course has a global orientation, reflecting today's increasingly interconnected media systems, markets, and production ecologies of contemporary digital networks.”

Can complete a second major or a minor in one of 40 study areas (e.g., Politics & International Relations, Anthropology, Social Theory, Gender Studies).

La Trobe University

Bachelor of Media Communication (Journalism): Melbourne Bundoora, <https://bit.ly/2r66lgY>

Selection criteria: Indicative ATAR – 55.65 + a minimum study score of 30 in English (EAL) or 25 in any other English.

Bachelor of Media Communication (Sport Journalism): Melbourne Bundoora, <https://bit.ly/2r66lgY>

Selection criteria: Indicative ATAR – 55.45 + a minimum study score of 30 in English (EAL) or 25 in any other English.

“La Trobe's journalism courses offer a thorough grounding in the past and current roles of media as well as the practical aspects of content development – with a strong emphasis on industry experience.

Each program offers opportunities for internships and work placements, as well as education and tuition to equip graduates with the skills required for a media career.

Study the social, political, economic and cultural role of the media. Learn about print, broadcast and online journalism and digital media. Develop skills in research, writing, editing and production.”

Can undertake a minor in Social Media. You can combine the degree with the Bachelor of Laws.

You will contribute to the La Trobe student –led publication ‘Upstart’, <http://www.upstart.net.au/>

JOURNALISM

Victoria University

Bachelor of Arts (majoring in Communication Studies): Footscray Park, <https://bit.ly/2nEoKSE>

Selection criteria: The ATAR wasn't used as part of the selection process for the 2018 intake. Minimum study score of 25 in English (EAL) or 20 in any other English.

"The Communication Studies major introduces students to a wide range of approaches to the study of interpersonal, social and media-based communication.

Students can complement their work in other specialisation areas including Writing, Literary Studies, Psychology, Sociology, Gender Studies, and Visual Arts."

Bachelor of Screen Media, Footscray Park, <https://bit.ly/2bDvF9w>

Selection criteria: The ATAR wasn't used as part of the selection process for the 2018 intake. Minimum study score of 25 in English (EAL) or 20 in any other English.

"Follow your interest in the changing media landscape, in industries that include film, television, radio, screen culture, online and mobile media production.

You'll develop new media production skills, techniques and knowledge (including intellectual property) through a combination of practical and theoretical learning.

This course has a highly contemporary focus, preparing you to deliver innovative media content for online distribution, video-on-demand, streaming sites such as YouTube, television and radio."

Australian Catholic University

Bachelor of Media Production: Melbourne, <https://bit.ly/2IW7Ucj>

Selection criteria: minimum study score of 25 in English (EAL) or 20 in any other English. No ATAR was published for the 2018 intake.

"The Bachelor of Media Production is an industry-oriented program that provides students with the practical skills required in a range of Media industry roles including:

- Digital video
- Radio
- Online content production
- Film and television
- New and social media
- Digital journalism

Emphasis is placed on practical streams, which include multiple studio-based units in digital video and online production.

The course also includes writing for on line media, offering units in digital journalism. The course will put you at the cutting edge of the Media Production field."

